


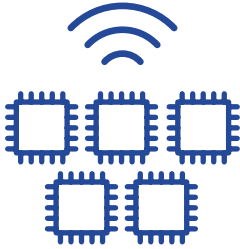

MOBILITY, PRODUCT INTELLIGENCE AND NETWORKING

In this activity, you will identify the products, services or processes you think are ready for innovation in your organization.

Rapid Application Learning Activity Worksheet	
<p>While watching the video <i>Mobility, Product Intelligence and Networking</i>, you learned how these three Hard Trend Pathways to Innovation will help you identify and develop new game-changing opportunities.</p>	
<p>Mobility</p>	<p>Mobility is enabled by the hardware revolution with increasingly smart devices such as smartphones, wearables, and tablets, and the software revolution with mobile apps that connect to increasingly capable supercomputers in the cloud, allowing people to live, work, and play from any place, at any time. Mobility will transform every business process.</p>
<p>Product Intelligence</p>	<p>The degree to which intelligence is added to any product. Machine-to-Machine (M2M) communications and the Internet of Things (IoT) will add networked sensors, communications and, ultimately, intelligence to infrastructures, vehicles, farms, and much more.</p>
<p>Networking</p>	<p>We will continue to have an exponential growth of wired, fiber, and wireless networking that can increasingly connect people, places, and things. In addition, both tangible and virtual networking will exponentially grow. The more individuals we connect to the same network of ever-expanding bandwidth, the more diverse kinds of activities and services we can provide over that network, which increases the value as it brings down the cost.</p>
<p>Activity #1</p> <div style="text-align: center;">  </div>	<p>How can you transform your products, services or processes by applying mobility?</p>

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<p>Activity #2</p> 	<p>How might adding Product Intelligence improve your products or services?</p>
<p>Activity #3</p> 	<p>How could your products or services increase in value if they were added to a Network and allowed to communicate and provide more information?</p>