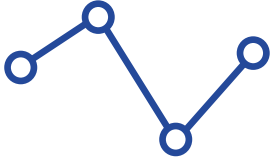
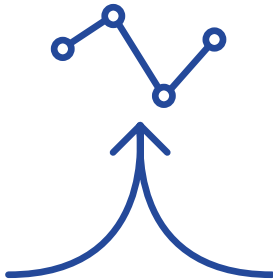


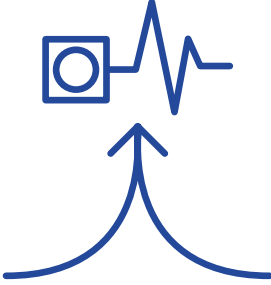
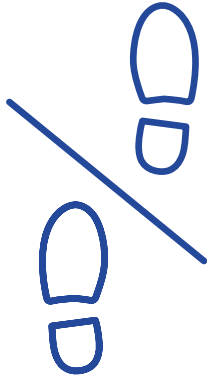
THE POWER OF FUTUREVIEW®

In this activity, you will develop a compelling Futureview based on the Hard Trends that are shaping the future.

| Rapid Application Learning Activity Worksheet | |
|--|--|
| <p>While watching the video <i>The Power of Futureview</i>, you learned how the future will shape how you act today, and how you act today will shape your future. Your Futureview will determine the future you! Becoming aware of your own Futureview puts a tremendously powerful strategic tool in your hands. Your Futureview influences which actions you'll take, and which actions you'll avoid.</p> | |
| <p>Futureview Principle</p> | <p>Your future will be far less than it could be without elevating your Futureview based on the Hard Trends that are shaping it. It's clear that BlackBerry had a different Futureview than Apple had. Blockbuster had a different Futureview than Netflix. These companies' Futureviews shaped their future. If one can elevate a Futureview, based on the Hard Trends and transformational changes that are shaping the future, it will elevate the future of the individual and the organization.</p> |
| <p>Activity #1</p>  | <p>Based on what you've learned about the Hard Trends that are shaping your future, how will your role and responsibilities change in the next three to five years?</p> |
| <p>Activity #2</p>  | <p>Based on your description above, what are the new competencies you need to remain relevant and in demand?</p> |

THE POWER OF FUTUREVIEW®

In this activity, you will develop a compelling Futureview based on the Hard Trends that are shaping the future.

| Rapid Application Learning Activity Worksheet | |
|---|---|
| <p>Activity #3</p>  | <p>Using the list you generated above, what are the attitudes, beliefs and assumptions that are holding you back from embracing the future you?</p> |
| <p>Activity #4</p>  | <p>What are some positive action steps you can take to overcome the barriers you identified above?</p> |
| <p>This personal exercise will help you to develop a compelling Futureview based on the Hard Trends shaping the future. We recommend that you revisit this exercise annually.</p> | |