





DISRUPTOR OR DISRUPTED: YOU HAVE A CHOICE

In this activity, you will use Hard Trends to see future disruptions before they happen and use them to your advantage so you can become a disrupter.

Rapid Application Learning Activity Worksheet	
<p>While watching the video <i>Disruptor or Disrupted: You Have a Choice</i>, you learned that it is imperative to regularly scan for Hard Trends that will disrupt your plans, your business, or your career, so you can take positive action before you are disrupted. Remember that “if it can be done, it will be done; and if you don’t do it, someone else will.” There is always an opportunity to become the disruptor when you embrace and extend the possibilities that transformation presents.</p>	
<p>Anticipatory Mindset</p>	<p>People who value the power of actively shaping the future by applying the Anticipatory Organization Model to anticipate disruptions before they happen, turning disruption into a choice, and identifying problems and pre-solving them before they occur. They deliver results in the present, and they schedule time to scan the horizon for emerging opportunities to accelerate innovation and transform results.</p>
<p>Hard Trend</p>	<p>A Hard Trend is a trend that will happen and is based on measurable, tangible, and fully predictable facts, events, or objects. Hard Trends cannot be changed. The three major categories of Hard Trends are Demographics, Government Regulations, and Technology.</p>
<p>Activity #1</p> 	<p>Using the Hard Trends that are affecting your industry, what are the products, services, or processes that could give you advantage over the competition?</p>

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<p>Activity #2</p> 	<p>Using the list you created in Activity #1, what are the predictable disruptions for the products, services, or processes you identified?</p>
<p>Activity #3</p> 	<p>Using the list you expanded in Activity #2, what is most likely to impact you and your organization if you do nothing and let the disruption happen?</p>
<p>Activity #4</p> 	<p>Be a disrupter! Based on what you learned above, what actions would you or your organization need to take to become a disrupter? Write three key initiatives.</p>