




ELEVATING TRUST

In this activity, you will identify actions you can take to elevate trust and accelerate success.

Rapid Application Learning Activity Worksheet	
<p>While watching the video <i>Elevating Trust</i>, you learned that as technology continues to change how we live, work and play, it's easy to forget that we live in a world where relationships matter. Good relationships are based on trust. Trust is earned through values such as delivering on promises, honesty and integrity.</p> <p>Before you implement any changes, first think about how you can enhance trust before focusing on cost savings or profitability. When trust is enhanced, cost savings and profitability will follow.</p>	
<p>Trust</p>	<p>All good relationships are based on trust, and trust is earned through values such as delivering on promises, honesty, and integrity. Trust means having a firm belief in the integrity, ability, or character of a person or thing, as well as the confidence or reliance of a person or thing. Both large and small companies can inadvertently undermine trust, or worse yet, teach their customers not to trust them. The key to success now and in the future is to strategically consider the impact any change will have on trust before implementing the change. Elevate trust whenever possible.</p>
<p>Activity #1</p> <div style="text-align: center;">  </div>	<p>Think of a recent change you implemented personally or professionally. How would you describe the impact on trust from those affected by that change?</p>

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<p>Activity #2</p> 	<p>What steps could have been taken to elevate trust when that change was implemented?</p>
<p>Activity #3</p> 	<p>Identify an existing personal or business practice that could undermine trust into the future. What steps can you take now to improve trust?</p>