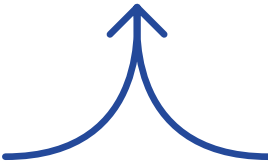


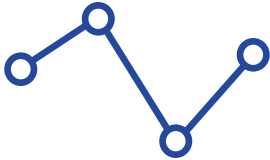

## DIRECT YOUR FUTURE OR SOMEONE ELSE WILL

In this activity, you will learn the importance of establishing a compelling and unified Futureview that is shared and embraced by your internal and external teams to accelerate success.

Rapid Application Learning Activity Worksheet	
<p>While watching the video <i>Direct Your Future or Someone Else Will</i>, you learned that how you view the future shapes how you act in the present—and how you act in the present shapes your future. Your Futureview will determine the future you.</p> <p>Having a common Futureview will allow you to get to the future faster because everyone shares the same vision of what the future looks like. This aligned Futureview makes the journey compelling and exciting.</p>	
<p><b>Shared Futureview</b></p>	<p>The Futureview Principle can be applied to an organization in powerful ways. If employees have different Futureviews of the organization they work for, it will be more difficult to move forward faster in a productive way. In addition, there may be employees in an organization who create a lot of value and are planning to leave. What's the difference between those who plan to stay and those who plan to leave? It's their Futureview of staying with the company. The Futureview Principle can apply to customers, suppliers, and vendors, as well. If they all have different Futureviews, it will be far more difficult to share the future together in a collaborative way.</p>
<p><b>Activity #1</b></p> <div style="text-align: center; margin-top: 20px;">  </div>	<p>What is your organization's Futureview? Is it based on past realities that are no longer shaping the future, or is it based on where the organization wants to go?</p>

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Rapid Application Learning Activity Worksheet	
<p><b>Activity #2</b></p> 	<p>Has your organization's Futureview been embraced by everyone within your organization? If not, how can you revisit and refine your strategic plan to make sure it is in alignment with the Hard Trends shaping your organization's future?</p>
<p><b>Activity #3</b></p> 	<p>Have you communicated your Futureview with your vendors? Do your vendors have an organizational Futureview? How can you move forward together to assist each other in achieving your shared goals?</p>