



Benefits of the Anticipatory Organization™

- Separate Hard Trends that *will* happen from Soft Trends that *might* happen
- Anticipate Disruptions, Problems, and Game-Changing Opportunities
- Accelerate Innovation (Both Everyday Innovation and Exponential Innovation)
- Use the Certainty of Hard Trends to sell your ideas
- Identify and pre-solve predictable problems
- Skip problems and barriers to succeed faster
- Elevate your Futureview based on the forces that will shape the future, and align it with others
- Jump ahead with low risk and the confidence that certainty offers to actively shape the future

The ability to accurately anticipate the future provides the biggest **personal and professional advantage.**

MODULE

LEARNING OUTCOMES

MODULE 1

Know What's Next

- › Predict change with both Cyclical and Linear/Exponential Change
- › Identify the Soft Trends that might happen and can be influenced
- › Anticipate disruption and opportunity by Identifying the Hard Trends (future facts) that will happen
- › Use the certainty of Hard Trends to redefine Risk Management
- › Transform Business Processes by understanding the difference between Change and Transformation
- › Use the Three Digital Accelerators to see the predictable rate of change

MODULE 2

Develop Opportunities

- › Drive Everyday Innovation with the Eight Hard Trend Pathways to Innovation
- › Accelerate Innovation using Exponential Technology and Hard Trends to jump ahead
- › Identify game-changing opportunities using Hard Trends and Soft Trends
- › Apply the 'Law of Opposites' to find inventive solutions and innovations
- › Identify and pre-solve predictable problems
- › Use Technology Hard Trends to redefine and reinvent: processes, products, and services
- › Create MUST DOs by ranking and refining opportunities by size, speed, and degree of risk

MODULE 3

Shape The Future

- › Use the certainty of Hard Trends to elevate the organization's Futureview
- › Increase the relevance of current plans and accelerate their results using the Hard Trend and Soft Trend methodologies
- › Apply the Fail Fast metrics to accelerate learning
- › Use Hard Trends to choose between being the disruptor or the disrupted
- › Enhance Communications by differentiating between Informing and Communicating
- › Enter the Communication Age internally and externally using social media tools for business
- › Enhance Collaboration by understanding the difference between Cooperation and Collaboration

MODULE 4

Accelerate Success

- › Increase communication and results by conducting a Time Travel Audit of organizations, teams, and customers
- › Maximize Human Capital by Ending the War Between the Young and Old
- › Design rewards to get new desired behaviors
- › Apply the 'Skip It' Principle to accelerate success
- › Develop a compelling and shared Futureview that accelerates forward momentum
- › Learn everyday strategies to become extraordinary

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